



Technology Transfer Days

« Technology ... to Enhance Competitiveness »

PROGRAM

Tuesday, December 11th, 2018

08h30 - 9h00 : Participants Registration

09h00 - 9h45 : Opening session

9h00 - 9h05 : Welcome speech of the General Director of the Agency for Promotion of Industry and Innovation,

9h05 - 9h15 : Speech of Mr. **Samir MAJOU**L, President of the Tunisian Union of Industry, Trade and Handicrafts,

9h15 - 9h30 : Speech of Mr. **Slim KHALBOUS**, Minister of Higher Education and Scientific Research,

9h30 - 9h45 : Opening Speech of Mr. **Slim FERIANI**, Minister of Industry and SME

09h45- 10h00 : **Video Projection** : « **Success Stories of Technology Transfer in Tunisia**»

10h00-10h45 : Ceremony of prizes-giving for winners of the National Innovation Competition 2018,

10h45 : Visit in the Spaces of Exhibition and B2R Meetings

10h45 - 11h00 : Coffee Break

11h00- 13h00 : **Reserach-Enterprise Meetings**

11h00- 13h00 : **Panel 1 : Technology Transfer, Vector of Competitiveness and of Economic Growth**

Moderator : **M. Anis MORAI**, Academic, Journalist at RTCI and National Radio

Panelists :

- **Mr. Emmanuel MULLER**, Fraunhofer Institute for Systems and Innovation Research ISI, Germany
- **Mr. Mounir GHAZALI**, Mangement Advisor, Ernst and Young
- **Mr. Zoubeir TURKI**, General Director of University Renewal, MHESR
- **Mr. Kais MEJRI**, General Director of Innovation and Technological Development, Ministry of Industry and SME
- **Mr. Ahmed BOUJBEL**, General Director of VACPA BOUJBEL

13h00- 14h30 : Lunch Break

14h30 - 16h30 : Panel 2 : Policies and Instruments to support Technology Transfer : International Best Practices

Moderator : Dr. Firas JABLOUN, Founder et responsible R&D of Mass Analytics

Panelists :

- **Mr. Jan Eric Guglielmo BANDERA**, Director of Transfer and Industrial Technological Cooperation, Steinbeis Transfer Center - Germany
- **Ms. Tanja WORONOWIC**, Head of Development, Innovation Capability Center University of Bremen - Germany
- **Mr. Matteo SABINI**, Innovation Project Manager, Agency for the Promotion of European Research APER - Italy
- **Ms. Laetitia MAHE**, Head of Innovation and Valorization Service /Department of Mobilization of Research and Innovation, Research Institute for Development IRD - France
- **Ms. Samia CHARFI KADDOUR**, General Director of Research Valorization, Ministry of Higher Education and Scientific Research - Tunisia

Wednesday, December 12th, 2018

8h30 - 9h00 : Participants registration

9h00 - 10h45 : Panel 3 : «From Research to Industry : The Support Structures Role» : International Experiences

Moderator : **Ms. Nefissa CHAKROUN**, International consultant in Intellectual Property and Technology Transfer

Panelists :

- **Ms. Corinne HUEBER- SAINTOT**, Director of Valorisation, French Alternative Energies and Atomic Energy Commission CEA - France
- **Mr. Stéphane RUIZ COUPEAU**, EEN Andalusia Coordinator/ Innovation Unit Chief Innovation and Development Agency of Andalusia IDEA - Spain
- **Mr. Ufuk BATUM**, Founder & CEO - Ventures & Mentors League and former Vice-President of the Techno park of Ankara - Turkey
- **Mr. Rajeh KHEMIRI**, Program Officer, European Union Delegation -Tunisia
- **Ms. Nibal IDELBI**, Innovation Section Chief, ESCWA (video)

10h45 - 11h00 : Coffee Break

11h00 - 13h00 : Workshop : « How to succeed Technology transfer in Tunisia ? »
Co-organisator : GIZ

Speakers :

- **Mr. Kamel BEN AMEUR**, Expert in Innovation and Development Strategy
- **Ms. Asma HAMOUDA**, Technical Expert GIZ Tunisia
- **Ms. Haiffa BEN ABDALLAH**, Expert in Innovation

Participants : Stakeholders of the Technology Transfer Ecosystem in Tunisia

Program :

- Innovation and Technology Transfer : Issues and challenges
- Presentation of a video about tunisian support institutions
- Presentation of GIZ Project « IDEE 1 » : Experience feedback : approach, methodology and resultats
- Discussions about how to improve Collaborative Innovation and Technology Transfer

13h00 : Conclusions & recommandations